

# User Stories - Workshop

## A better way for Requirements Gathering

**Duration:** 1 day on-site at customer.

**Goal:** This workshop helps companies to practically implement User Stories in their organisation to improve the requirements gathering and roadmap planning process.

### Description

This one day on-site engagement is valuable for companies that want to improve the quality of their customer requirements and roadmap planning in order to build the **Right Product for the Right Market in the Right Time**.

Participants in the workshop should be a combination of product managers, business analysts, requirement analysts, developers, testers and project managers. It is valuable to include someone from the sales department.

The workshop aims to learn and practice the basics of User Stories and how it relates to Product Management, Requirements Management and product development in general.

The findings of the workshop will be documented as a basis for deciding which next steps to take.

Using your own project as an example, the workshop produces concrete User Stories which will serve as good examples for the whole organization.

No IT-tool is used during the workshop, but a discussion of the need and value of a tool for collecting User Requirements for your company can be added to the workshop.

The workshop requires the participation of those roles that know the business and customer domains as well as those that are most familiar within the technical domain.

### Content

#### Introduction to User Stories

- User Stories
- User Stories activities
- User Stories Best Practices
- Benefits and pitfalls

#### User Stories Workshop (group breakup)

- Role modeling
- Story writing workshop
- Acceptance Tests
- Intermediate presentation per group
- Improving User Stories
- Prioritization and Planning

#### Presentation of Results

- Final presentation per group
- Discussion

#### Improvements and next steps

- Experienced benefits
- Potential obstacles
- Realistic improvements
- Next steps

#### Format

Two hours lecture, four hours workshop in groups, and one hour discussion/planning. Content and agenda can be adapted to each companies specific needs.

#### Interested in this workshop? Contact:

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